



Translation in Action:



FROM NEUROPSYCHIATRY RESEARCH TO HEALTH SOLUTIONS

SPONSORSHIP PACKAGE

**Free, virtual conference
December 6, 2022**

Register here: bit.ly/translationinaction



THE UNIVERSITY OF BRITISH COLUMBIA

MATRIX-N: Translational Research and Innovation in Neuropsychiatry
Research Excellence Cluster

THE EVENT

On December 6, 2022, hundreds of researchers, clinicians, policy makers, people with lived/living experience and youth from all over the world will gather online to discuss successes and challenges within the field of translational neuropsychiatry. This one of a kind event will be an opportunity for experts and trainees to create collaborations to inspire future translational research.

The 'Translation in Action: from Neuropsychiatry Research to Health Solutions' conference is divided into three blocks that focus on successes and challenges across the field, innovative treatments for substance use disorders and progress in psychedelic research. Each block will be led by a renowned keynote speaker followed by engaging workshops, Lightning Talks, networking sessions and panels.

This event is completely free for everyone, as we aim to ensure that these sessions include voices from different backgrounds and locations around the world.

This unique conference will cover bold subjects, bring together leading experts and provide opportunities for youth and students to share their perspectives. This free event would not be possible without our generous sponsors!

Learn more: bit.ly/3NcdGoJ



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WHO WE ARE

MATRIX-N is a network of emerging and internationally recognized leaders and trainees in neuroscience and psychiatry research, bringing diverse perspectives and long-standing expertise. The cluster aims to create new multidisciplinary collaborations between research disciplines at UBC and beyond. We seek to create more research-based health solutions that focus on relevant topics like the overdose crisis, pain management and drug development.

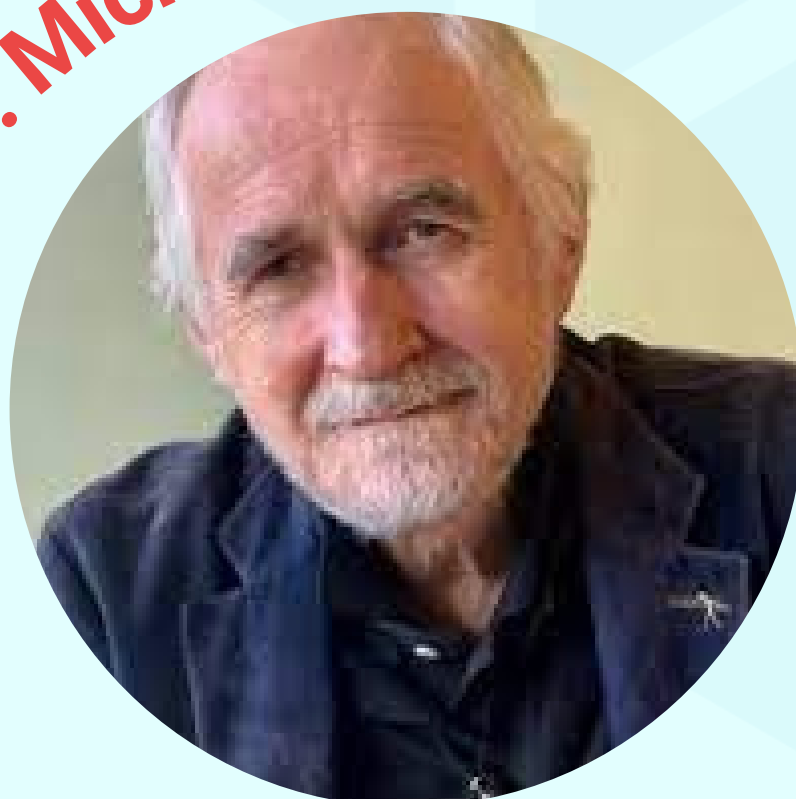
Cluster members are affiliated with the UBC Department of Psychiatry, Djavad Mowafaghian Centre for Brain Health, UBC Faculty of Medicine, etc. and are prominent leaders in global collaborations.

Cluster Leads

Dr. Anthony Phillips



Dr. Michael Krausz



Dr. Tamara Vanderwal



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WHY SPONSOR OUR EVENT?

Events like these are only possible with generous donations from our sponsors.

Sponsorship allows our events to be free, accessible and inclusive.

This is an excellent opportunity for your organization to:

- Establish your brand as a supporter of innovation in mental health and substance use care
- Increase brand awareness for your organization
- Develop a partnership with one of Canada's leading Universities
- Support a bold new research cluster
- Reach a diverse population of clinicians, researchers, policymakers, people with lived experiences and students



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WHAT CAN YOU GAIN FROM SPONSORING OUR EVENT?

*contribution of goods, products or services are converted to appropriate monetary amounts based on retail and market value

GOLD

(\$100+)

- Joint promotional announcement at event
- Joint social media promotion (Twitter, Facebook, Instagram)
- Company logo on event program and event website (large)
- Joint sponsorship feature on event website
- Individual feature on raffle and/or prizes social media posts

SILVER

(\$30-100)

- Joint promotional announcement at event
- Joint social media promotion (Twitter, Facebook, Instagram)
- Company logo on event program and event website (medium)
- Joint sponsorship feature on event website
- Feature on raffle and/or prizes social media posts

BRONZE

(\$10-30)

- Joint social media promotion (Twitter, Facebook, Instagram)
- Company logo on event program and event website (small)
- Joint sponsorship feature on event website
- Feature on raffle and/or prizes social media posts

BENEFITS	Bronze (\$10-30)	Silver (\$30-100)	Gold (\$100+)
Promotional announcement at event		Joint	Joint
Social Media promotion	Joint	Joint	Joint
Logo representation	Small	Medium	Large
Sponsorship feature on website	✓	✓	✓
Feature on raffle or prizes post	Joint	Joint	Individual

HOW TO BECOME A SPONSOR

Thank you for considering sponsoring our event! If you are interested in learning more about sponsorship opportunities, or if you would like to sponsor this event, please contact acdevents@cheos.ubc.ca We would be happy to answer any questions or further discuss how you can be involved in this one of a kind event.

Please visit us on our website and social media platforms to learn more about our previous events and ongoing initiatives:

Website: acdresearch.med.ubc.ca

Instagram: www.instagram.com/letstalkoverdose

Twitter: www.twitter.com/ACDResearch and www.twitter.com/MatrixN_UBC

YouTube: www.youtube.com/user/mkrauszCHEOS